

HOW TO BECOME A SPONSOR

Charlie Sullivan Foundation

FOR MUSIC AND SOCIAL JUSTICE, 501(C)(3)

Susan Sullivan, Chairwoman

Nathaniel Mendez, Community Engagement and Sponsorship Chair

Lucy Teruel, Sponsor Committee Member

Rose Sullivan, Sponsor and Social Media Intern



OUR MISSION

The Charlie Sullivan Foundation For Music and Social Justice promotes social justice, peace and understanding through support of musical expression. Our vision is to offer grants to diverse, socially aware, young Chicago-based musical artists, to defray the costs of instruments and equipment, performance, recording, and education. We strive for a more inclusive society through music and art, leading by the example of our late friend, brother, and son, Charlie Sullivan, aka Chucky Ar La.



OUR IMPACT

Empowering Young Artists: We provide financial support to young musicians in Chicago, enabling them to pursue their musical aspirations and develop their talents.

Fostering Social Justice: By supporting socially aware artists in underserved areas, we contribute to our city's equity and promoting positive change in our society.

Strengthening Community Bonds: Through music, we aim to bridge divides, cultivate understanding, and build a more inclusive and harmonious community.



WHY SUPPORT US?

Meaningful Social Action

By supporting the Charlie Sullivan Foundation, you are contributing to social justice, peace, and the empowerment of young musicians from diverse backgrounds.

Promoting Local Talent

Our focus on Chicago-based artists helps to strengthen the local music scene and contribute to the cultural vibrancy of the city.

Tangible Results

Your sponsorship will directly fund grants, workshops, and community initiatives, providing concrete support to artists and creating lasting change.



PROGRAMS AND INITIATIVES

Charlie Sullivan Scholarship Fund:

Established in memory of Charlie Sullivan, our Fund makes grants to diverse, socially aware, young Chicago-based musical artists to help defray the costs of performances and recording.

Community Engagement: We collaborate with local organizations and communities to organize music events, concerts, and outreach programs that promote unity and understanding.



ORGANIZATIONS WE'VE SUPPORTED

Guitarts Over Guns:

<https://www.guitarsoverguns.org/>



Westpoint School of Music:

<https://westpointson.org/>



The People's Music School:

<https://peoplesmusicsschool.org/>



HOW YOU CAN HELP US

Financial Sponsorship:

Your monetary support will enable us to provide more grants, expand our workshops and mentorship programs, and reach a larger audience through community events.

In-Kind Contributions:

Donations of musical instruments, recording equipment, and other resources are invaluable in supporting young artists and enhancing their creative journeys.



Collaborative Partnerships:

Join us as a strategic partner, working together to amplify our impact and create a more inclusive and equitable music community.



SPONSORSHIP LEVELS

For our next annual fundraiser: (Aug 9th, 2025)

\$2,500: Stadium (3)

- Large logo on banner/posters
- 2 social media posts
- Website mention top-bill
- Hand over 1 of the 3 donation checks given out the night of the event

\$1,500: Theater (4)

- Medium logo on banner/poster
- 1 social media post
- Choice of 1 of the following:
 - Sponsor the silent auction
 - Empanada named after you
 - Signature cocktail
 - Sponsor the cup used at event

\$500: Club

- Sponsor a band (announce the band)
- Small logo on banner and poster
- 1 social media post with everyone

We are a registered 501c3 and your contributions are tax deductible.



RECOGNITION AND BENEFITS

As a sponsor of the Charlie Sullivan Foundation, you will receive the following:

Public Recognition:

Your logo and name will be prominently displayed on our website, event materials, and social media platforms. We are local and have been recognized on the news!

Networking Opportunities:

Exclusive access to events and workshops, connecting you with talented artists, industry professionals, and like-minded sponsors. Tickets at our events are almost always sold out!

Social Impact:

The satisfaction of knowing that you are making a tangible difference in the lives of young musicians and contributing to a more inclusive Chicago.



NEXT STEPS

We invite you to partner with us in our mission to promote social justice, peace, and understanding through musical expression. Together, we can empower young artists and create positive change in our community. **Let's shape a better future through the transformative power of music.**

[Click here](#) for the link to donate to the Charlie Sullivan Scholarship fund. All donations to the Charlie Sullivan Foundation will be directed to this fund. Contact Vice Chairperson Brendan Sullivan (+1 773-463-3143) or email charliesullivanfoundation@gmail.com for more information.

Thank you for your consideration and support.



Contact Us!

www.charliesullivanfoundation.org

charliesullivanfoundation@gmail.com

+1 (773) 463-3143



Thank you!

**FROM THE CHARLIE SULLIVAN FOUNDATION FOR
MUSIC AND SOCIAL JUSTICE**

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